



101Div (Pty)Ltd

R570 Road
Schoemansdal Trust
Shongwe Mission

P.O Box 2211, Shongwe Mission ,1331

Website : www.101div.com

E-mail : info@101div.com

Contact no : (013) 516 0147

WhatsApp no : 079 7161067

Reg no : xxx/xxx/xxx

DIGITAL CONTENT MARKETING PACKAGES

BASIC PACKAGE

Digital Content Management (Social Media)

Social Page Management
Page Optimization
Increase Page Fan base up (1500 likes)
Basic Facebook Shop Configuration
Weekly Active content posting
Group Posts/Sharing [30 groups exposure]
Google Business Listing
CIG directory Listing (centralapp platform)
CIG & 101Div Featured AD placement (front page)
Facebook Lead Generation Campaign [paid service]
Google SEO(Search Engine Optimization [optional paid services])
Google AdWords (optional [paid services])
Facebook Ad creation & management (optional [paid services])
Link Google Listing with Facebook product shop
Google Call-to-action leads
External Advertising streams
Media Content creation and updating (banner and product images)

Project Fee: **R500** [ONCE OFF].

Monthly recurring digital content management : **R150/pm**



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BUSINESS STARTER PACKAGE

Digital Content Management (Social Media)

Social Page Management
Page Optimization
Increase Page Fan base up (2500 likes)
Basic Facebook Shop Configuration
Weekly Active content posting
Group Posts/Sharing [70 groups exposure]
Google Business Listing
CIG directory Listing (centralapp platform)
CIG & 101Div Featured AD placement (front page)
Facebook Lead Generation Campaign [**paid service**]
Google SEO(Search Engine Optimization [**optional paid services**])
Google AdWords (optional [**paid services**])
Facebook Ad creation & management (optional [**paid services**])
Link Google Listing with Facebook product shop
Google Call-to-action leads
External Advertising streams
Media Content creation and updating (banner and product images)

Full Website development
Online store
Product order
PayFast online payment gateway processor [optional]
WhatsApp store set-up App (Basic service [**optional paid services**])
Whatsapp Business set-up guide
Facebook Store linked withed your website store
Product up [20]
Basic website SEO (Search Engine Optimization)
Full CMS (Content Management System)

Project Fee: R1500 [ONCE OFF].

Monthly recurring digital content management : R160/pm



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PREMIUM PACKAGE

Digital Content Management (Social Media)

Social Page Management
Page Optimization
Increase Page Fan base up (4000 likes)
Basic Facebook Shop Configuration
Weekly Active content posting
Group Posts/Sharing [100 groups exposure]
Google Business Listing
CIG directory Listing (centralapp platform)
CIG & 101Div Featured AD placement (front page)
Facebook Lead Generation Campaign [paid service]
Google SEO(Search Engine Optimization [optional paid services])
Google AdWords (optional [paid services])
Facebook Ad creation & management (optional [paid services])
Link Google Listing with Facebook product shop
Google Call-to-action leads
External Advertising streams
Media Content creation and updating (banner and product images)

Full Website development
Online store
Product order
PayFast online payment gateway processor [optional]
WhatsApp store set-up App (Basic service [optional paid services])
Whatsapp Business set-up guide (tips and tricks)
Facebook Store linked with your website store
Product up [unlimited]
Advance website SEO (Search Engine Optimization)
Full CMS (Content Management System)

24/7 Full Technical support
All system updates & maintenance
Affiliate Marketing
Coupon Reward system
Product Analytics

Project Fee : R2500 [ONCE OFF].

Monthly recurring digital content management : R150/pm



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